#### FROM TERRITORIAL ANALYSIS TO PROGRAMME STRATEGY

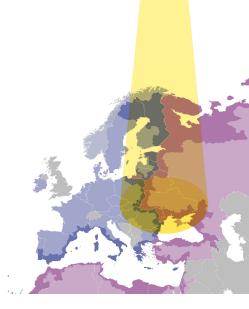
# Moving to the NEXT level!

Programmes involving Belarus, Ukraine and the Republic of Moldova 26 November 2020

# Tools for coordination and cooperation







## Cooperation vs coordination





- coordination is something happening rather (but not only) ex ante identifying and defining complementarities between different funding programmes or which synergies can be created;
- cooperation is then more related to the process of using these complementarities. And again, inter-programme capacity and competence is the precondition for all of this.\*

...but also...

- before/after
- theory/practice
- regulation/execution

...and beyond competition....

\* Inter-programme capacity and competence, Interact, February 2017

## Programming vs implementing



A **two pronged dimension** can be distinguished, where programming and implementation are distinguished.

Programmes insist on the need to lay the foundations for cooperation already in the **programming phase**, although they recognise the difficulties and in part the poor results achieved so far.

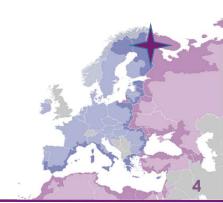
On the other hand, programmes realise that it is in the **implementation phase** that many synergies can be achieved and many duplications avoided.

#### Levels of cooperation/coordination



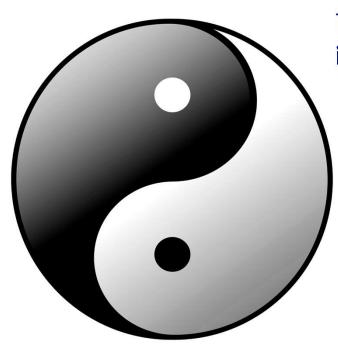
Time has come to unpack the concepts of coordination and cooperation: **Many levels of coordination and cooperation** can be established and declined:

- on a territorial/geographic basis or on a thematic basis and/or specific POs, ISOs, SOs;
- between programmes and projects at NEXT level, in the context of Interreg, EU measures and more;
- Technical coordination/cooperation, both on implementing mechanisms and content wise;
- Capitalisation;
- Strategic coordination.



#### **Overlapping**





The first perceived challenge is to avoid overlapping in various dimensions:

- overlaps in the overall timing (including scheduling of calls)
- territorial and/or sectoral overlaps
- overlaps in the specific implementation of actions and projects

"Instead of describing how possible overlaps and complementarities can be proactively used to create synergies, programmes rather tend to see overlaps as a problem to be avoided by going separate ways.", Interact 2017

It is not always easy to distinguish negative overlaps or duplications to potential complementarities. Specific attention and clear protocols to be considered especially during the implementation.

### Practical synergies and cooperation



events,



The interviews revealed numerous **practical and punctual areas of cooperation**:

- joint training activities
- drafting of support materials, such as manuals, reporting tools, communication, implementation, etc.
- events of various kinds, communication, thematic networks or territorial clusters, etc.
- capitalization activities, publications, clustering etc
  - consultations, both during the programing phase and the implementation

#### **Knowledge provision and management**



Some of the programmes have shown how the accumulated experience can generate a capital of knowledge of shared value and immediate use.



The produced knowledge can impact not only in the immediate implementation of programmes but also on the transfer and capitalisation of good practices and evidence-based policy making.

#### Cooperation at project level





The **execution of projects** is often perceived by programmes as a key moment for coordination. The projects and their actions on the ground represent a bit of a showdown were effects of cooperation can ultimately be appreciated.

Despite that, the majority of programmes reports a **lack of coordination among projects**.

From the "defensive" attitude – how to avoid duplication between projects - to a proactive coordination – how nurture "positive overlaps" and discover synergies.

#### Clustering



Beyond "bilateral" synergies between projects, there is room for **more systemic** collaboration between projects and cross-border cooperation actions.



These synergies take on a wider value, a collective reflection beyond the boundaries of individual programmes, paving the way for the recognition of common goals and the identification of new challenges.

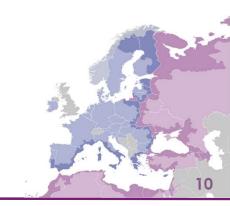
Behind projects there are always people and organizations, a large community of practice that survives the projects and exchanges and passes on experiences.

#### In brief



- Coordination vs cooperation
- Programming vs implementing
- Levels of cooperation
- Overlapping
- Practical synergies on cooperation
- Knowledge provision and management
- Cooperation at project level
- Clustering









A project funded by the European Union

Implemented by a consortium led by:



